



*Mary Breaux Wright, 24<sup>th</sup> International Grand Basileus of Zeta Phi Beta Sorority, Inc. and Bro. Moten at 2013 Georgia Zeta State Conference.*

*From the Desk of the Director of Collegiate Affairs-Southern Region*

Monday, March 04, 2013

## BROTHERHOOD: Am I My Brother's Keeper

*I have often noticed that when chickens quit quarreling over their food they often find that there is enough for all of them. I wonder if it might not be the same with the human race. ~Don Marquis*

In the past few newsletters I have given you little nuggets to place in your Sigma bag as you go along the way in our different journeys of life. Journeys that may be Sigma related and Sigma non-related, and this time I decided to add the nugget of BROTHERHOOD. The last time I spoke with you I had just left Florida State Conference, down in Tampa. Well, like Willie Nelson's song: *On the Road Again*" I have been on the road again. The past two weeks have seen me in Vicksburg, MS for the Mississippi State Conference and the past weekend I was in Atlanta at the Zeta Phi Beta Sorority, Inc. Georgia State Conference supporting my good friend Soror Shanessa Ashford, who serves as the Georgia State Director for

Zeta Phi Beta Sorority, Inc. I had a blast at both conferences. It was good to be able to see so many smiling faces and both places. In the past two weeks, we have seen two iconic figures in our fraternity transition into the Omega Chapter. Hon. Bro. Moses C. McClendon, 26<sup>th</sup> International President of Phi Beta Sigma Fraternity, Inc. and Bro. Marco W. McMillian, 5<sup>th</sup> Executive Director and former International 2<sup>nd</sup> Vice President of Phi Beta Sigma Fraternity, Inc. When we talk about the threads that bind and the degrees of separation between people is outstanding and often most time closer than you think; both of these brothers were made in the Southern Region. Bro. McClendon, Zeta Chapter in 1956 and Bro.

McMillian , Alpha Beta Chapter in 1999. Brothers, who in their time touched many lives and made many Sigma strides, let us remember them as the Sigma Brothers they were.

In talking with brothers over the years about advising, Sigma and why I do what I do and travel all the time for Sigma; I say the same message and I will share it with you and you may recognize a few things. Brother(s) this why I am active I like the fraternal bond that we share. We as Men of Sigma should find pleasure in the work we do for the worth of our organization. I use common sense approaches and do things in a simple, but dignified manner. Sigma men as brothers have to learn to discipline ourselves. When we are doing our programmatic thrusts; we need to exercise economic wisdom; and that does not mean being cheap. It does

mean utilizing the talents of brothers. We are too quick to see ourselves short on brotherhood. Brotherhood is about coming together to help each other. Brothers as advisors we got to learn to be patient with our collegiate members, but at the same time teach them corrective measures. The first one is to be on time for fraternity functions and that when they step out for Sigma make it the best performance they do. There is no better example than to see Sigma brothers do it right. Then there are two things that are essential to keeping the Sigma vine growing and those are having a kindly attitude and true character. No matter how good our programs are, no matter how hard we stroll or step if we have a flawed character it comes through, no matter how you try to mask it. A flawed character trait leads to an unkindly attitude. The best approach is to simple remember--- you are your brother's keeper.

### **Brothers, let us Refocus, Refresh, Reenergize and Renew our Sigma Spirit and Soul**

#### **Refocus:**

The chapter members will take the time to have biweekly refocus projects, projects that revitalize their reasons why joining Phi Beta Sigma.

#### **Renewal:**

The membership will take the time to train each other on the missions and goals of teamwork; A renewal to commitment of the fraternity's principles and values.

#### **Reenergize:**

Chapter members will take the time to reenergize their fellow chapter brothers and line brothers on the greater commitment of the good and get each other motivated.

#### **Refresh:**

Members will come together and refresh their thirst and knowledge for all things Sigma.



Bro. Tweail S. Moten

Phi Beta Sigma Fraternity, Inc.

Southern Regional Director of Collegiate Affairs

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TO: Brothers of the Southern Region

FR: *Tweail S. Moten*

DA: Monday, March 04, 2013

RE: Regional Collegiate Awards 2013

Please find enclosed copies of the Regional Collegiate Awards guidelines and applications. The Collegiate Chapter Advisor and University/College Greek Life Coordinator or Dean of Students must verify all awards where applicable.

Chapters must submit (postmark) their award submissions by April 8, 2013. **NO SUBMISSIONS ACCEPTED AFTER THE DEADLINE.** A chapter must have submitted the current Chapter Report to International Headquarters and the Regional Director to be eligible for ANY awards, no exception.

**Please return the following to me at the following address:**

1. Hard Copy of your Chapter Report (1)
2. One CD of your Chapter Report (1) in order for the Program Directors to See Your Material this is critical.
3. One Award Application per Chapter (1)

**Bro. Tweail S. Moten, Director of Collegiate Affairs-Southern Region  
1200 Eager Ave  
Albany, Georgia 31707**

If you have any questions, please feel free to contact me immediately via email @ [sigmamoten14@gmail.com](mailto:sigmamoten14@gmail.com)

Thank you for your participation.



# Award History

The Collegiate Hall of Fame for the Southern Region was the brainchild and origination of Bro. Sollie B. Norwood, Director of Collegiate Affairs for the Southern Region during the 1980's and a member of Mu Sigma chapter. Bro. Norwood sought to honor collegiate brothers and collegiate chapters for their accomplishments. These awards also sought to create standardized awards from collegiate brothers and chapters and to encourage brothers to attend the Regional Conference. Bro. Dan McNeil, a past Director of Collegiate Affairs, carried out the same program for the years that he served in the position. Also, when Bro. Robert Eason of Lambda Sigma chapter was Regional Director of Collegiate Affairs, he carried out the awards program. Bro. Lyric Cosby, past Regional 2nd Vice Director, along with the cooperation of Bro. Garry Gordon, past Regional Director of Collegiate Affairs, re-established the awards during the 89th Anniversary Regional Conference in Atlanta, Georgia. Their aim was to ensure the awards continued in the Southern Region and therefore made it the responsibility of future 2nd Vice Directors and Directors of Collegiate Affairs to maintain these awards. During the tenure of Bro. Eric Cook as Regional Director of Collegiate Affairs, the Collegiate Hall of Fame Awards was expanded to include the areas of Scholastic Chapter of the Year, Chapter Website Award, and a Regional Collegiate Brother of the Year Award. Under the guidance of Bro. Tweail S. Moten as Regional Director of Collegiate Affairs the awards have continued and been streamlined to meet the needs of the Region as it has expanded and more collegiate chapters have emerged.

*Southern Region Chapter Collegiate Chapter of the Year*

The chapter with the highest point total on the Chapter Reports.

*Southern Region Collegiate Member of the Year*

The collegiate brother in the Region who demonstrates the three cardinal principles: Brotherhood, Scholarship and Service while serving the community in which he lives.

*Star Chapter:*

The Star Chapters will come from the respective chapters in the Region. Each state will have one star chapter. The Star Chapter derives from the Chapter Reports.

*Star Collegiate Chapter Reports:*

Chapter Reports are a requirement by the fraternity and are required for any award at the Regional Conference. There will be one overall winner for Star Chapter Report.

*Scholastic Chapter of the Year:*

The Scholastic Chapter of the Year is the overall chapter GPA and body of work. The committee understands how GPAs are calculated. The Chapter GPA requires verification by the college/university.

*Scholastic Brother of the Year*

A separate award goes to the collegiate brother in the region with the highest GPA. This brother has to be active in the fraternity and school activities. The GPA requires verification by the college/university.

*Athlete of the Year*

A separate award goes to the collegiate brother in the region who is considered the all-around athlete. This brother has to be active in the fraternity and school activities. The stats need to be verified by the School's Athletic Department.

*Bigger and Better Business*

To the Chapter with the Best Bigger and Better Business Programming detailed in the Chapter Report. Regional Director of Bigger and Better Business is responsible for this award.

*Social Action Chapter of the Year*

To the Chapter with the Best Social Action Programming detailed in the Chapter Report. Regional Director of Social Action is responsible for this award.

### Education Chapter of the Year

To the Chapter with the Best Education Programming detailed in the Chapter Report. Regional Director of Education is responsible for this award.

### R. O. Sutton Scholarship

This is the responsibility of the Regional Director of Education. This requires a separate application and procedure. The scholarship dedicated to the memory of the 17<sup>th</sup> International President of Phi Beta Sigma Fraternity, Inc.—Hon. Bro. Roswell O. Sutton.

### COLLEGIATE CHAPTER WEBSITE AWARD

The collegiate chapter in the Southern Region with the BEST chapter website will receive this award judged on:

#### **Content:**

- Information in the website that relates to the International/Regional/State programs of the Fraternity as well as unique chapter programs that may exist. Must cover Social Action, Education, and Bigger and Better Business.
- Is the website a “one stop shop” that will answer all questions?

#### **Design:**

- How is the website put together?
- Does it stand out among the other websites?
- This category judges how creative the website is.

#### **Navigation:**

- Is it easy/simple to “get around” in the website?

#### **Color Scheme:**

- Do the colors reflect Phi Beta Sigma Fraternity, Inc.? This will also look at any innovate color schemes.

#### **Uniqueness/Originality:**

- What makes the website different?
- Is it innovative: what does your website bring that is new ?

#### **Linkage:**

- Are all of the links functional? Are the links meaningful?

**Southern Regional Collegiate Awards Application**

**Place on TOP of the Chapter Report/Support Documentation Submitted**

PLEASE TYPE or PRINT LEGIBLY

Award Submitting For: \_\_\_\_\_

Chapter Name: \_\_\_\_\_

Chapter Address:

\_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Chapter/President E-mail: \_\_\_\_\_

**CHAPTER INFORMATION**

Chapter Name: \_\_\_\_\_

College/University: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

\_\_\_\_\_

Chapter President's Signature

\_\_\_\_\_

Chapter Advisor's Signature

\_\_\_\_\_

Chapter Secretary Signature